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mLid

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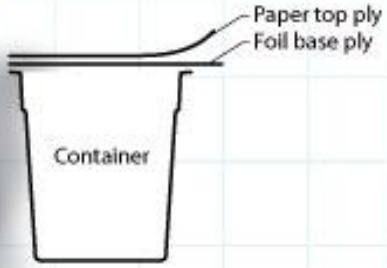
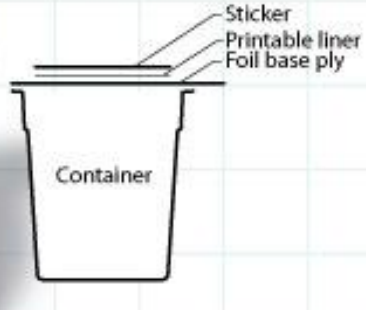
ON-PACK LID PROMOTIONS





The M-Lid applies just like your standard lidding material without any changes expected in your manufacturing environment. The consumer simply peels off the top layer to expose the promotional copy underneath.

Promotions can now be delivered by the individual package to encourage greater velocity and consumer frequency. Each package can now be a new promotional experience for your franchise.

Potential applications include:

* Instant-redeemable coupons
* Sweepstakes Recipes Games
* Co-op offers * Rebates * Contests
* Product use information
* Cross-ruf coupons
* Premium offers

AND MORE

Call your MeyersPromotional Consultant at **763-533-9730**

INNOVATIONS TO MOTIVATE CONSUMERS

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